



届きますっ!

大和魂

Yamatodamashii

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Vol.1

—Company policy—

Daimyo Company Limited's goal is to become a time machine that can provide customers with an authentic account of Japanese history under the name of Yamatodamashii.

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About us

Thanks for using Daimyo Company limited, I am Takashi

Hanamoto the president,

We have been publishing a bimonthly Daimyo news letter since August 2013,

It has already been one year since we started Daimyo story which helps you have better understanding of our company,

We thank you for your support and kind comments,

We are updating our home page along with our newsletter,

Our company is entering its 11th year and we are trying to evolve into a company that not only sells antiques but sells the history behind the antiques,

Toshimichi Okubo

1830-1878

April and June issues featured Kumamoto castle, Kiyomasa Kato and Takamori Saigo. Can not talk about Takamori Saigo without mentioning his supposedly close friend Toshimichi Okubo.

Toshimichi Okubo, Takamori Saigo and Takamitsu Kido were considered as **three key figures on Meiji Ishin era**.

All three are lower clan's men from Kagoshima.

Hisamitsu Shimazu who was the father and a guardian of the 12th and last Satsuma clan's chief Tadayoshi Shimazu hired Takamori Saigo and Toshimitsu Okubo to increase the power inside the clan. Toshimichi climbed to be Hisamitsu's aide while Hisamitsu and Takamori allegedly did not get along.

Hisamitsu took over for his brother Nariakira to promote **Imperial court coalescence**.

Simply put Imperial court coalescence is a consortium.

Of Imperial court and Tokugawa Shogunate that was formed to defend the country from foreigners who demanded to open up the country for foreigners. The marriage between Emperor Koumei's sister Kazunomiya and 14th Shogun Iemochi Tokugawa who is an ordinary man took place because of this.

Yuhan was attempting to gain control of the Shogunate through its successful economic restructure.

Due to each party's different interests the Imperial court had to change the course of the Satsuma clan to deploy their force to topple Tokugawa Shogunate.

Yuhan lost its legitimacy when Tokugawa Shogunate gave up their regime to Imperial court (Taisei-houkan) after Satsuma clan decided to have an alliance with Choshu clan (Saccyoudoumei).

Boshin War was fought between frustrating Satsuma clan and other clans who lost the cause and Tokugawa shogunate samurais who were fed up with the provocation by opposite clans.

New government (Meiji new government) was established by the Yuhan who won Boshin War.

At Meiji's new government Toshimichi Okubo played a key role to abolish clans (Haihanchiken) and introduce a centralized administrative structure (Hansekihoukan).

He is said to be **the one who laid out the fundamentals of today's bureaucracy**.

It should not be surprising if he would have accumulated an enormous wealth since he was the main architect of centralized administrative structure. Instead he died with sizable amount of debt.



Unlike today's modern politicians he donated his own money for public works and education. Needless to say he dedicated himself to his country.

The story about Nonomura Hyogo Prefecture Congressional deputy's trips and embezzlement story makes us mad especially after learning about the story of how thrifty Toshimichi Okubo and Takamori Saigo were. What those individuals who dedicated their lives for this country would have thought if they saw Mr Nonomura's act.

We only can wish to have those individuals become politicians who have a vision to serve their people and our country.



The way our products reach our customers.

PURCHASE

This is Takashi Hanamoto from purchase department. We cannot have business without merchandise.

I do purchase work of antique armors and antique swords at wholesale dealers about ten days a month. I also do direct purchase from the dealers I met at the market place.

- 1 My work is to find eye catching stuff among large amount of articles and decide on price.
- 2 Then participate in auction with other buyers shouting and screaming.
- 3 And then load up my car with the merchandise I purchased and drive back to my office.



I try to find articles that can please my customers but it is hard to auction off every item I want due to the price.

◆Okayama location.



◆Hiroshima location.

PHOTOGRAPHY

This is photographer Akemi Nakabori. Most of customers are depended on my photo work.

- 1 I clean up dirty merchandise myself.
- 2 Then I take pictures.
- 3 I check the pictures on PC.
- 4 I retake the pictures if the quality is not satisfactory.

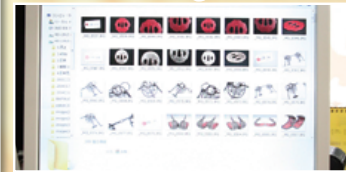
I believe that pictures are the most important aspect of internet sales. Pictures take in complete details so that our customers can have a complete understanding of the merchandise.



1.Clean merchandise.



2.Picture taking.



3.Verify pictures.

PACKING

This is Takako Shimatani who is responsible for packing and delivering.

- 1 I transfer the items the customers purchased to packing room.
- 2 I verify purchased items.
- 3 Carefully pack up the merchandise with the great care.
- 4 Insert thank you card.
- 5 I put FRAGILE seal on it.
- 6 The merchandise will be shipped through post office or Yamato Transport company.

My biggest concern is always the safe delivery of the merchandise to our customers. I pay utmost attention to make sure the correct merchandise is delivered for the complete satisfaction of the customer.



1.Transfer merchandise to packaging room.



2.Double check the merchandise.



3.Packaging



4..Insert thank you card.



5.put on FRAGILE seal.



6.Shipment.



Takashi Hanamoto profile

Name	Takashi Hanamoto
Date of birth	2-10-1984 (30 yrs old)
Blood type	Type A but I am not methodical.
Family	Wife and son. Wife is three years senior to me and super cool . Son is 2 years 3 month old and he is cutest in the world taking after me.
Strong point	think positive and there is nothing bothers me.
Weakness	Get excited easily but it does not last long.
Birth place	Onimichi,Hiroshima.
Hobby	Study of historically famous people, Fly fishing,Golf. No time for fishing and golf due to busy schedule recently.
Person who I respect most	Ryoma Sakamoto,Nobunaga Oda,Sou mou toku(Chinese) Common trait on three persons: Free spirited and dynamic.
Favorite antique	Yoroi. Unlike swords,spears and naginata,it bows as a result of the consolidation of technology to defend yourself at that time. But it is a product as a result of the existence of those offensive weapons.

坂本 龍馬
Ryoma
Sakamoto



織田 信長
Nobunaga
Oda

壽 孟徳
Sou
Moutoku



Customer's comments.

Congrats to your new location. I would like to pay a visit next time I am in Hiroshima. (From Mr T)

Please come and see us. We will look forward to seeing you. (From all of our stuff)

Mr President,I can sense your passion about the history. I understand that Takamori Saigo is a person of mystery. (From Mr. N)

There are some interesting stories about him. The story I failed to mention due to limited space of the news letter. One day he was late for an important meeting. When worried government officials sent someone to his house they found him taking a tea break.

Asked what he was doing and he answered that he was waiting for the only suit he owned.

It is laughable that he was careless about time but it was more amazing that a high ranking official like him from Meiji government only owned one suit.

Thanks for the comment

(Hanamoto)

Thank you. Our president cannot stop to talk about Japanese history. Please teach to him, your new found things.

(Nakabori)

How do you change ownership of a sword?

Thank you.

Change of ownership form is included in the package. Send the form to board of education of the prefecture you live. Please contact us if you have any questions.

(Nakabori)

Thanks for your comments. If you have comments and questions please contact us at the address below.

有限会社

大名

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