

From H.M's comment (Hyogo Prefecture)

Thank you for your newsletters.

This is not a catalogue and contains a lot of articles about your company's events. I find that your firm is very cheerful and happy. The column, 'The story about YAMATODAMASHI' is well-researched and very informative. I feel the president of company likes the Japanese history very much. If you can, can you send me all the back numbers of 'We deliver 'YAMATODAMASHII!' which has the first article of 'The story about YAMATODAMASHI'?

### Reply to this comment

Thank you very much! I am really happy! I would like readers of 'YAMATODAMASHII' to know as much as possible about the company and us and feel familiarity. That would make me very pleasant. And I want to transmit more the Japanese history and wonderful antique objects. In order to make it possible, I will do my best.

I have heard your good rumour from Nakabori. She says you always give me an interesting story as for Mr/Miss Cactus. I appreciate your ongoing support.

# I have found a Samurai in an overseas country!!

Dear Takako Thank you for the picture.



Best Regards,

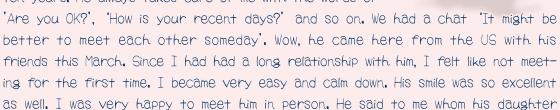


my father in\_abroad?~





I have got acquainted with Mr.W before I, Shimatani, got married. I have been exchanging e-mails with him for upwards of ten years. He always takes care of me with the words of



I was very happy and 'Thank you! I am 'your daughter' from now on'. In the twinkling of an eye, our meeting time had passed. But, now I believe that I can make more close relationship with

was as old as, 'You are just like my daughter and so cute. Please call me "Dad":

him like calling each other 'Dad' and 'Daughter' in mails. And the job my 'Dad' is a grinder. His workplace is said to be very hot in summer. In order to run away from this heat, he begins his job from early morning. I expect him not to get heat stroke and take care of himself.





How about this Yamatodamashii? We need your opinions and feedbacks more. We are waiting for them!

Please write as 'Sub: reply to





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# We deliver

## —The Philosophy of Daimyou ltd.—

The Philosophy of Daimyo Company Limited. Under our slogan of 'We deliver the YAMATODAMASHII', the Daimyo ltd offers information about the Japanese history and antique goods and aims at guiding our customers to the old Japanese world by fulfilling our customers demands to

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(by Nakabori)

(By Shimatani)

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Hello! I am Akemi Nakabori. Eating, Sports and reading in autumn..... How do you spend your time in autumn?

I spend my time in enjoying eating tasty foods in every autumn:-)

Since I want to eat Dango (sweet rice dumpling), I do an annual event of viewing the moon. But, everyone, do you know the origin of it?

The beginning of this event was said to be one of ancient Japanese pastimes by

nobles since the Heian Era. The people at that time, however, imagined '憑き/tsuki' (possession by a spirit, etc.) from the pronoutiation of '月/tsuki' (moon). This gave them the impression that something might possess them. So, viewing the moon was thought to be something baleful. Therefore, they did not look at the moon directly, but had a look at it on surfaces of ponds or/and glasses fulfilled with Japanese sake and enjoyed this event.

## The power of viewing the moon

In the Edo period, this way of thinking had been changed and farm products were raised with the waxing and waning of moon. So the people who lived in the period came to think that the moon had a power to make good crops and it had good fortune. Since this time, the custom to view the moon was allegedly spread to ordinary people. They appreciated to get a lot of agricultural products this year and prayed for next year's full harvest . Then, they came to cook Dango which was made of rice or flour and had a similar shape to the moon and came to make offering. By the way, some regions offer round-shaped taros, which are called as 'Imo-Mei-Getsu' as well,. In viewing the moon this year, I made Dango with my children and taught them the importance, appreciation and good tastes of foods.









My children had completely eaten Dango which they cooked by themselves with saying 'Perfect!' Since they knew the value of foods, they were able to eat all taros they disliked. Once again,







I and my children confirmed the importance of foods and experienced viewing the moon fantastically. Thank you for foods....







I went to the Soma Nomaoi wild horse chase festival designated as a

significant intangible folk cultural asset by the Japanese Government.



Even though this is in the article of October, I am going to describe Soma Nomaoi wild horse chase festival which was held at Haramachi-ku. Minamisoma-shi, Fukushima-prefecture on 24th in July. It was a festival designated as a significant intangible folk cultural asset by the Japanese Government for whole three days. This festival was operated in 23rd(Sat), 24th(Sun) and 25th(Mon), 1 went to see the parade of over 500 cavaliers, the horse racing by Samurais who wore general armour and the contest to get the sacred flags on 24th(Sun).





While it was unfortunately a rainy day on that day, massive spectators to

see this festival gathered.

leading cavalier was approaching.

With the sound of the hoofs, a









The Soma Nomaoi wild horse chase festival is said to be operated under the cooperation of three shrines. Soma-Ota Shrine. Soma-Odaka Shrine and Soma Nakamura Shrine, Horsemen would visit in the order of Ota Shrine, Odaka Srine and Nakamura Srine with portable shrine. Afterwards, they would go to Hibarigahara where the horse racing by Samurais who wore general armour and the contest to get the sacred flags would be made.

Each cavalier had a position and the parade of them was going forward in the order of hierarchy at that time. I heard that my client who had had close relationship with me would also appear and I had the program of parade. But I was suppressed by a large number of horsemen one after another and failed to distinguish who my client

made appearance. I regretted as below: 'I should have asked my client about what kind of hatasashi-mono (battle flags) he would have.'

By the way, hatasashi-mono (battle flags) the cavaliers were wearing is allegedly what they had been succeeded passing from father to son,



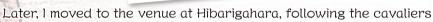






some small boys and girls





# Sounds of flags just like in a battlefield







Then, I transferred to the venue of horse racing by Samurais who wore general armour and contest to get the sacred flags......



Eventually, the horse racing by Samurais who wore general armour began! The Samurais who wore general armour ran in accordance with announcement. When they started to run, the sacred flags flied in the wind and I was able to listen to the sound of them clearly though I was far away from them. That sound was

While I only was hearing the sounds, I was capable of imagining the picture that many cavaliers rushed about a battlefield.

Some female cavaliers seemed to run. An announcer told this fact to the audience, But, I failed to detect who the female cavaliers were because they were too far away...... However, some women dress in general armour whose weight is over 10kg, ride on horses and are dashing. I feel very courageous even just imagining such a scene. After this event, the contest to get the sacred flags commenced. Two fireworks were displayed and the two sacred flags were going down slowly. Cavaliers rushed into these flags all together. Though I wanted all of readers to show this sounds and pictures by footage, I had forgotten to take it because I got absorbed in seeing horses and another horse had run away. It was very funny!

What I thought when I visited Tohoku Region



When I saw the views from Sendai Airport and temporary houses near JR Sendai Station and Haramachi-ku at Minamisoma-shi. I really recognised again that this region was now under the process of restoration from the damage of Great East Japan Earthquake. The local people did not give up the disaster and livened up the festival desperately. Fortunately, I was able to see this traditional festival and very moved. The Daimyo Co. It also does its best to make the company able to support the festival.

Then, on that day and previous day, my client gave me a couple of calls: 'Can you enjoy the event?'', 'Do you have any accommodations?', in spite of being very busy for preparing the festival, I appreciated his hospitality very much. Because I want to share this excitement, my employees are going to see the event next year.