

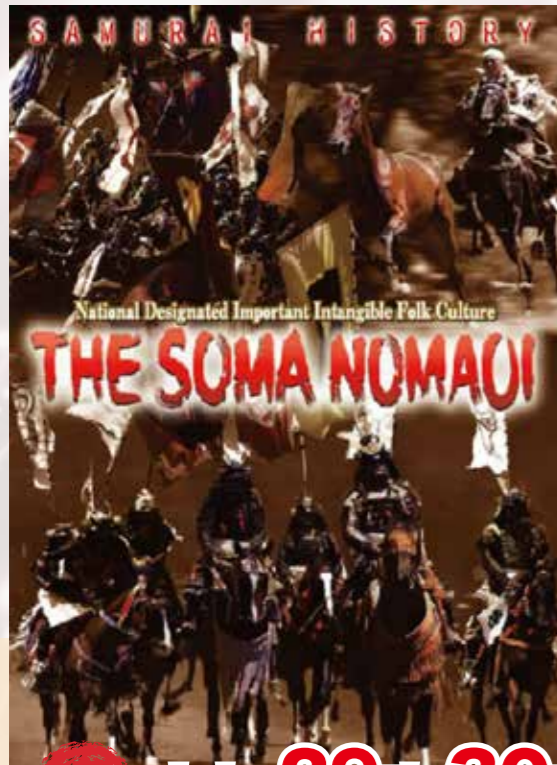
Hanaemon's



# I am going to make you back in the time of the Age of Civil Wars in Fukushima prefecture this year,too



Now, the time of festival, Soma Nomaoi wild horse chase festival, a significant intangible folk cultural asset of the country, is around the corner this year as well. A lot of customers of my company participate in this festival. I visited



this festival last year. I saw couples of cavaliers' lines with full impact. The flapping sound of battle flags which was made by armed horse racing was excellent. I felt misunderstood as if I had made myself back in the time of the Age of Civil Wars. The festival naturally holds this year as well. This festival did not end in spite of the big Tohoku earthquake in 2011 and has been succeeding for over 1,000 years. I will do my best to advertise this festival.

<http://soma-nomaoi.jp/en/top-page/>  
(English page available)



**Date: July 29th, 30th and 31st, 2017**  
(Sat) (Sun) (Mon)

**7/29 (Sat)** ◆The Departure Ceremony...Soma Nakamura Shrine/ MinamiSoma-shi  
◆Reception of the Supreme Commander...Kashima-ku, MinamiSoma-shi  
◆Yoinori Horse Race...Hibarigahara Festival Field/ Haramachi-ku, MinamiSoma-shi

**7/30 (Sun)** ◆Armed Samurai Procession...Nomaoi street/ Haramachi-ku, MinamiSoma-shi  
◆Armed Horse Racing...Hibarigahara Festival Field/Haramachi-ku, MinamiSoma-shi  
◆Sacred Flag Competition...Hibarigahara Festival Field/Haramachi-ku, MinamiSoma-shi

**7/31 (Mon)** ◆Nomakake...Soma Kodaka Shrine/Kodaka-ku, MinamiSoma-shi

Venue: Hibarigaoka Festival Field, etc., MinamiSoma- Shi, Fukushima Prefecture  
Fee: Day ticket - 1,000 JPY(Adult) Under 15 years old: free

☎+81 (0)244 22 3064 The office of Soma Nomaoi Executive Committee

How about this Yamatodamashii? We need your opinions and feedbacks more. We are waiting for them!

Please write as 'Sub: reply to the newsletter' and send it to us



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有限会社

# 大名

Daimyo Company Co., Ltd.

We deliver

# 大和魂

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### — The Philosophy of Daimyou Ltd.—

The Philosophy of Daimyo Company Limited.  
Under our slogan of 'We deliver the YAMATODAMASHII', the Daimyo Ltd offers information about the Japanese history and antique goods and aims at guiding our customers to the old Japanese world by fulfilling our customers demands to antique gears.

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## Hello! I am Takako Shimatani. Though it was a private matter, I got a celebration trip from the president and colleagues for 10-year continual services!

This time, Takako Shimatani, and my family members got an invitational overnight trip for soaking in a hot spring by the president of my company and colleagues. We took our time in taking a hot spring and ate luxurious meals in a private room. They had a various kind of events like Karaoke, bingo games and so on. This time, Takako Shimatani, and my family members got an invitational overnight trip for soaking in a hot spring by the president of my company and colleagues. We took our time in taking a hot spring and ate luxurious meals in a private room. They had a various kind of events like Karaoke, bingo games and so on.

In these events, the most surprised one was the words of showing thankfulness by my president and Miss Nakabori, my co-worker, which was presented by a film.

**'Thank you always! You have made the current DAIMYO, our firm'**

What they showed reminded me of many various memories and I was unable to stop crying because I was so moved. Even though the term I had been working was only 10 years, I felt from my heart 'I am really happy to get a job as an employee of the DAIMYO'. I really appreciate our clients always come and see our auction. I can do my work like that comfortably. That owes to our beloved customers. I am focusing to become a time-machine company to support your hobbies in our 'DAIMYO' ways. So, I am looking forward to your long-term cooperation from now on. ---Thank you!---



Wow, I got the first prize in the bingo game. That was an eye mask produced by the president for tired eyes due to heavy works with PCs. I can hide my eyes with the eye mask, listening to the music.(what kind of music am I going to listen?♥)



We got snacks by the bingo game.

Look yummy? Sushi was also available



Wow! I who liked bread very much got a gift of sandwich toaster.

The president had a big smile because his son sang Karaoke songs very well.



Moved!!

Due to tons of successive surprised experiences, I failed to stop crying and my face was in a mess:-). My daughter said to me that I cried too much and she laughed at me. But my tears were unstoppable.



The accommodation for this overnight trip is, as below:

### Koshinji no yu 'Yukkura'

58-1, Koshin, JinsekiKogen-cho, Jinseki-gun, Hiroshima, 720-1411, Japan  
<http://www.yukkura-kohshinji.jp/>  
(Japanese only)

Tel: +81 (0)847 85 40 00

# I had a small trip to 'Miyajima'

Hello! I am Akemi Nakabori. I had a study trip to Itsukushima Shrine, Miyajima, which was registered as the World Heritage Site as well, in Hatsukaichi-shi, Hiroshima Prefecture. When I crossed the Seto Inland Sea by ferry boat, the first thing I caught in my eyes was the well-known enormous Torii gate. This Torii gate is in the sea.....



## Why was this Torii gate founded in the sea?

Many local people believed that the island itself was the sacred inhabit of God. So, they thought they should not damage the island like cutting woods and grounds and created the Torii gate into the sea.



The Munakata San-Nyoshin (Tagori-Hime, Tagitsu-Hime and Ichikishima-Hime), the Goddesses deified at Itsukushima Shrine, are the guardians of water course in Seto Inland Sea and the goddesses of sea traffic. Their benefits are mainly said to be 'traffic safety' and 'preventing from water accidents'.

## Through priest's revelation, Kiyomori Taira...

When he was Aki no kami (governor of Aki Province), the post he held at the time, at the end of Heian era, he got high priest's comment, which was 'if you treasure this Itsukushima Shrine, you will succeed in carrier'. He believed what the priest had said and repaired the shrine. Afterwards, he had retained the highest position of 'Daijo-daijin' as Samurai for the first time. He had had great success in life. (\*please refer to my previous article about Kiyomori Taira in



If you throw stones and put them on the Torii gate, you might be able to succeed in carrier...!?



I can make it!! Can I get succeed?

April, 2016) He really appreciated the God, restored Itsukushima Shrine and modified to the Shinden-zukuri style (architectural style of court nobles' houses in the Heian period), which is a current style.

If he had not met the monk, no one could have predicted the future of Kiyomori Taira and Itsukushima Shrine. The very priest might be the God of Itsukushima Shrine.



The president who played Kiyomori



I am hungry

## In spite of the sacred place, Motonari Mori had a battle...

'The battle at Istukushima'-in 1555, Motonari had a battle against Harukata Sue at Itsukushima. Sue's army had 20,000 solders. But, Mori's army had only 4,000 solders. Mori thought that he would have no prospect of winning if he fought against Sue's Army as it was. So, he had some alternative plans.

### Plan A Having a battle in a small place.

He chooses Itsukushima as a battle field because it was very narrow and few flat lands where were easy to battle for an army with small numbers of solders.

### Plan B Getting a support from Murakami navy.

The Murakami navy was a strong gang group governing Seto Inland Sea. Motonari thought he would need an ability to battle on the sea. So, when Murakami Navy helped him, it would be advantageous.

### Plan C Luring Sue's army to Itsukushima

Motonari made spies and Ninzya advertise as 'Mori's army is very weak when he gets attack at Itsukushima' and induced Sue's army there.



Motonari's these plans hit the mark and gain a miracle big winning. However, even though his tricks were for winning, he had made the island dirty with blood. As his compensation for damaging the island, he repaired and refurbished the declined Itsukushima Shrine at that time and made a renewal of originally beautiful buildings.



World heritage

Itsukushima Shrine

## Finally, the main building of Shrine!



Entrance



Cool and comfortable

The corridor. You can see a lot of fishes from here



National treasure



Important cultural property

The arched bridge was used when a messenger from emperors came.



The president was dancing on the Hira-Butai

National treasure



National treasure

Taka-Butai. It is said 'the Japanese best three stages'.



Important cultural property

The only Noh stage floating on the sea in Japan



The scene from this point is a supervene view. It is marvellous!

A·n·d! Another way to enjoy Miyajima!

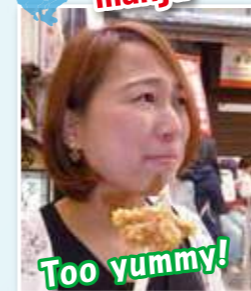


## Miyajima has a lot of tasty local cuisine~

Since you can find many tasty restaurants and food stalls, eating tour is recommendable. The food I have now in my hands is an ice cream with dear's feces (chocolate tips) 😊 Since I was unable to decide which to choose, I had a lot of foods unintentionally 😊

The tasty food toplist by the members of Daimyo

No1!! Fried Momiji manju



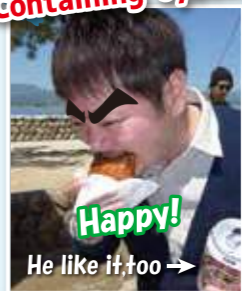
Too yummy!

No2 Anago donburi



It's so soft!

No3 Curry bread Containing oysters



Happy!

He like it, too ->

## Other foods...



Croquette



Okonomi-yaki



Anago manju



Yuba manju



Roasted oysters



Domestic sweet roast chestnuts

All of these foods were so delicious. I ate too much. This study trips was also happy and tasty. We studied a lot of history about Itsukushima Shrine. While this big Torii gate has had many typhoons again and again, it keeps on standing in the sea. It is said that it has been standing for over 140 years. I felt it was really amazing. Because Itsukushima Shrine was rebuilt by Kiyomori and Motonari indeed, I think Miyajima becomes a famous tourist spot, has flourished and are authorized as the World Heritage. I surely recommend you to head to Miyajima that Japanese people feel it proud!! And I need your report of having visited Miyajima as well!!



Please send your feedbacks:  
Fax: +81 (0)848 29 3937 Mail: daimyou51@g06.enjoy.ne.jp  
I am looking forward to a lot of your comments and/or opinions.